



Dear Program Leaders of Douglas County School District:

Thank you for your service and for hearing me today. iBuddy Club, Inc and Entertainment have revolutionized fundraising to bring DCSD a 21<sup>st</sup> century program that takes the inventory, compliance, tracking and financial responsibility out of the hands of the students, parents, coaches, teachers and administrators.

Since the ALS ice-bucket challenge success it has made all organizations rethink how they connect with the younger generation. We believe we have found the answer in the Douglas County Schools "Passport to Savings" Mobile Application, [www.DCSDMobile.com](http://www.DCSDMobile.com).

Douglas County School District now has the support of over 3000 Colorado merchant offers in the fundraising campaign that has branded a Mobile Application for the DCSD on Apple and Google Play stores.

The DCSD App and its merchant partners have given the Douglas County PTO's, Activities and Athletic programs a product that keeps on giving to the donors and in turn, the donor has the ability to do the same through "compound giving". This is an ongoing, residual and renewal income stream enabled through this remarkable fundraising platform. It also gives the donors a powerful tool to save money, and our activities leaders and volunteers an easy platform to track sales, comply, and raise funds and awareness.

The DCSD Mobile App was designed to provide multiple ongoing giving channels, e.g. during the purchase, extra donation, at redemption, Plu\$1, \$2, \$3, or \$5, and at yearly renewal, so the campaign and fundraising goes on well after the sale. The Landing Page located at [www.DCSDMobile.com](http://www.DCSDMobile.com) will help educate you, the donors, students, parents on this amazing technology and how easy it is to train your sales force.

When donors save hundreds and potentially thousands a year they easily defray the costs of the app and donation with every coupon redemption. This makes for an easy, no brainer sale. Also the deals are now in the palm of their hands and can be quickly searched for every day savings. This technology makes it very convenient to sell, refer, and gift the app through social media or door-to-door on a year round basis. The tracking codes and compliance are state of the art and have the ability to monitor sales for every territory/activity so your funds are segregated. We can even track every student's individual sales for you.

The platform has been so well received that we have hundreds of merchants generously providing what we call a "Golden Egg" deal that pays for the app on the first redeem. Businesses are coming on to the App daily so the coupon app grows and does not shrink like paper coupon books.

All schools, academic, and athletic programs are encourage to use this platform. Just go to our Landing Page [www.dcsdmobile.com](http://www.dcsdmobile.com) and Click "Fundraiser Register".

Local sponsors businesses are also welcome to be on the platform for FREE. Go to [www.dcsdmobile.com](http://www.dcsdmobile.com) and register as a merchant on the **Become a Merchant Tab**.

Never before has Douglas County Schools had so many businesses backing the school district. We look forward to a successful launch and ongoing campaign in partnership with these community conscious merchants.

Cheers to an incredible campaign!

Sincerely,

Dr. Gordon Jones

Chief Executive Officer

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iBuddy Club, Inc